

Newsletter of the Malaysian Association for Shopping and Highrise Complex Management

newsnetwork

Persatuan Pengurusan Kompleks (PPK) Malaysia

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Untuk Ahli Sahaja





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PRESIDENT'S MESSAGE

Dear Members

The shopping industry is always in a constant date of flux, being both exciting and challenging at the same time. Currently on the global scene, we have health concerns on the spread of influenza A (H1N1) which has ultimately affected us in Malaysia and this has, unfortunately, impacted negatively on tourism arrivals over the past few months.



Whilst we feel that it is our social responsibility to be aware and concerned over health issues, sometimes, over reaction sets in and the relevant authorities should handle the situation with care, with due consideration for any undesirable repercussions on the country's tourism industry and the overall economy including our businesses in shopping centres.

Despite this, most shopping centres have reported growth in traffic for the domestic market, largely due to the ongoing Malaysia Mega Sales Carnival 2009. However, there appears to be a drop in retail sales as confidence levels have not been fully restored yet following last year's global financial crisis. This will require synergy and collaboration between the public and private sectors and shopping centres and retailers have worked with the new Tourism Minister to attract shoppers with value-for-money programmes and other exciting events.

On another note, the learning process never ends and we have held several 'awareness and education' talks for members on disparate topics like no smoking, hygiene and even REITs (real estate investment trusts). Soon, we shall be having CASC Conference 2009 in September at one of Asia's vibrant shopping destination, Hong Kong. Do join us to learn from regional experiences, benefit from some networking plus a little shopping on the side..

Remember, when the going gets tough, the tough go shopping !

Warmest regards.

JOYCE YAP President

HAPPENINGS



SHOPPING MALAYSIA MEGA **SALES CARNIVAL** (MMSC), July 2009

Running from 4 July to 31 August 2009, the mother-of-all sales of the year is ON NOW ! This year's MMSC is the 10th year running that Malaysian malls go on sale simultaneously so it just means that shopperholics will need to keep abreast of all the exciting promotions, activities, bargains, discounts, contests and other freebies ! Shop now for a wide range of merchandise from haute couture, fashion accessories. jewellery, cosmetics to the latest IT gadgets, curios and even spa treatments and food offerings ...





· Elegant fashion on the catwalk during the launch



 MMSC was launched on 5 July by YABhg Datin Paduka Seri Rosmah Mansor, wife of Prime Minister of Malaysia at Pavilion KI

2 events were organized by Tourism Malaysia and coordinated by PPK Malaysia during this period to enhance and enliven the sales ambience i.e. Best Window Display Contest and MMSC Shopping Centre Awards. These were organized for retailers and malls respectively to encourage shops and malls to be decorated in vibrant displays so as not only to lure and attract shoppers to buy, buy, buy (!) but to enhance the standards of Malaysian malls and retailers to international levels.

 Wowee, it s carnival time - performers decked up in their glamour outfits !

the Best Thematic Decoration (Suburban category)

The inaugural contest and awards received encouraging participation with our warmest congratulations to the following winners :

MMSC Shopping Centre **Awards**



Find Your Oasis of Rewards and the Best Thematic Decoration (CBD category) at Pavilion Kuala Lumpu



Shop in the Streets of the World at Sunway Pyramid who wor - Mid Valley Megamall's ing nious Hunt for Monster Bargains garnered them the Best Promotions and Events (CBD category)





 Not to be outdone, Sungei Wang Plaza goes on sale, sale and more sale ! You can shop and win a car here

Best Window Display Contest (retailers)



TANGS Pavilion won the Best Innovative Display (Department Stores category) for their unique theme on nature and the environment



the Specialty Shops category, PUMA at The the Best Merchandise Marketing Gardens Mall wo (Gold) while My Tie Shop, Mid Valley Megamall wo the Silver



 Best Innovative Display (Gold) was arded to Kitschen. Sunway Pyramid and Silver went to Khazanah, 1 Utama

The Gold award for Best Sales Promotions went to Lence Sunway Pyramid for their giant shopping bag and silver was given to Nichii, Pavilion KL

HAPPENINGS (cont'd) Study Trip to Shanghai: 13 – 17 May 2009

45 of our members were willingly "shanghai'd" recently, arriving after a bleary-eyed overnight flight and spending an eye-opening (!) and fruitful time visiting 8 Shanghai shopping centres and the well-known Xintiandi shopping precinct. We were amazed by the sheer volume of people at the ever popular shopping street of Nanjing Lu and the classy upmarket ambience of some of the malls whilst others had enviable rental rates and long waiting lists for tenancy! The trend for building profiles appears to be multi-levels, extending even up to 10 levels of shopping and entertainment and any global economic slowdown was certainly not visible, at least not at the places visited.



The journey begins ...



▲ The umbrella makes a good shade I (L to R): Salamah Ismail, Rahimah Rahim & Zaiton Ibrahim





The skyline, the skyline ! ...avid shutter bugs



 (L to R): Representative from SCSC with Mr Zhang Guo Zhong (SCSC Director) Richard Chan, Joyce Yap, HC Chan and HW Chow.



 Along the tourist route: on location at the world famous Shanghai Bund (with obvious signs of development in the background!)



Briefing notes from the Shanghai Council of Shopping Centres (SCSC) gave interesting insights into Shanghai's background and the thriving shopping and retail industry



Raffles City, a popular mid-range shopping centre in Nanjing Lu, a characteristic reminder of our local malls, where space is premium and even 'wall space' is creatively rented out. Our delegation had a field day with their cameras !

▲ Participants enjoying tasty Chinese food, a river cruise and even attempting to make a silk comforter !

ISSUE 21 INSIGHTS of the INDUSTR

NEW STRAITS TIMES FRIDAY, FEBRUARY 6, 2009

PROPERTY < P3 BVAEA should stop interfering, says action group

The ongoing tussle for the properties has gone right up to the ministerial level with an action group asking the housing minister to intervene. The Valuers, Appraises and Estate Agents Joint Action Group (the action group) complained to Minister of Housing and Local Government Datuk Seri Ong ka Ghuan that the Board of Values, Appraisers and Estate Agents (the board), conjunes to interfree in the affairs of Joint Management Governations (MCS) and advises area to an active sto onthe Board) conduces to interfree in the affairs of Joint Management Governations (MCS) and advises area of the Source Store Store

aging agents. On Jan 19, an 18-member del-egation led by the action group's chairman Datuk Teo Chiang Kok had a one-hour meeting with Ong. Teo claimed the housing ministry, upon the request of the finance ministry (which the Board comes under), had report-edly advised all Commissioners of Buildings (COB) to engage the services of Board-registered valu-presently under [MBs. The group claimed the COBs were asking [MBs to engage the services of Board-registered valu-esr as adviser to assist them in managing the stratified properties presently under [MBs.

NEWS NEW STRAITS TIMES FRIDAY, FEBRUARY 20, 2009

respective subject properties. The group, which submitted a two-page memorandum on these core issues, advised Ong that the issue whether or not a licence from the Board is required to manage stratified properties was now before the courts of law for interpretation and linal decision. According to an e-mailed state-ment, the action group reported that Ong was aware of the exis-tence of "grey areas" in the laws pertaining to building and facili-ties management and had asked his legal officers to liaise with the Attorney General to obtain clarifi-cations on these as well as other related matters.

The statement said the minis-ter would check with his officers whether or not any correspon-dence to that effect had been received from the finance ministry, and whether subsequent follow-up correspondence had been sent by the housing ministry to the COBs. The statement further claimed

The statement further claimed Ong agreed with the action group that property management, being a multi-disciplinary function, could not be the exclusive preserve of valuers, and that it be open to all stakeholders, interested parties and professional groups, includ-ing but not limited to developers, encineers. architects, shopping engineers, architects, shopping complex and highrise building

managers, residents associations, IMBs, MCs and whoever with the expertise, ability and experience to manage and maintain stratified properties. "The owners have the right to appoint managing agents of the information matually acceptable to the contracting par-ties," the statement quoted Ong. The assured the delegation that his ministry would do everything within its means to ensure the stateholders are given equal and fair access to building and facilities management without any interference from third parties. - *lvy Chang*

PROPERTY < P8

MIEA wants out; Board says what's the point?

By Julia Jamaldin

The Board of Valuers, Appraisers and Estate Agents (BVAEA) president Datuk Abdullah Thalith Md Thani says the Malaysian institute of Estate Agents' (MIEA) call to have greater representation on BVAEA, or even having a separate board just for estate agents, has to be questioned in its objective.

He explained that the valuers on BVAFA are He explained that the values on BVAEA are abo estate agents and there are also values-cum-estate agents within the MEA membership. "BVAEA's current structure is fine as most of the matters we deal with perfain to estate agents. This is one of BVAEA's objectives, which is to regulate estate agents," Abdullah Thalith said in response to MIEA president K.

NEW STRAITS TIMES FRIDAY, APRIL 17, 2009

Soma Sundram's recent call for greater rep-resentation by estate agents on BVAEA. At the launch of the Malaysian Annual Real Estate Convention (Marec) last Saturday, Soma said there are only two estate agents, whose principal business is estate agency, out of the total 17 BVAEA members

State agents, see a set of the second second

board of their own in the long term, a sep rate entity from BVAEA. MIEA had also called for review of the

reduction of agents' commission from three per cent to 2.75 per cent for the first RMS00,000, which was amended in 2000 without explanation. It also highlighted its concerns about the ring number of illegal estate agents and their negative impact on the professionalism of the business. Earlier at the opening of Marce, Deputy Finance Minister Datuk Kong Cho Ha said RM7.71 4 billion worth of properties was transacted in 2007 and it is estimated that estate agents continuited coles to 40 per cent of the total transaction. Kong said the RM30 billion worth of transactions was a significant achievement and contribution to economic growth by estate agents.

estate agents.

We agree the valuers on BVAEA are also estate agents, but their appoint-ments are based on their profession as valuers, says Soma.

BVAEA is already regulat-ing the estate agents and dealing with matters per taining to them, explains Abdullah Thalith.

PROPERTY < P13

News Brickbats, threats and legal suits

This is how some JMB advisors, councillors and COBs are 'rewarded' for thankless jobs

By Ivy Chang

Property management has been, and contin-iect for many. Strata owners have long tobbied to manage their own properties, and since April 2007, have been empowered to do so by statute. But they are find-ing that it is no walk in the park. It does not help that the

statute. But they are find-ing that its no walk in the park. It does not help that the Building and Common Property (Maintenance and Management) Act 2007 contains vague word-ings and is at odds with the Strata Titles Act 1985. Parties have tried to exploit the logholes to their advantage with various interested parties lobbying to be appointed as manage-ment committee members. So when the law is unclear, experts are brought in to interpret the grey areas, usually at the behest of the owners. On many occasions, their presence is not welcomed by the developers and even own-ers themselves, and they have been threatened with violence and legal action. "The initidation is not merely directed at council officers. Developers have also harassed residents and councillows with threats of lawsuits," said Liew Wei Beng, president of All Petaling Jaya Resident Association Coalition (RAAC) which represents about 15 Residents Associations (RAS).

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Strata owners are now realising that managing highrise dwellings is no child's play. All thaining ing ingenies
Joint Management Body (JMB) meeting last year, brought in 30 to 40 "unde-sirable characters" to harass the residents during the elections. He said their pres-ence caused some residents to feel threatened and they left before the elections could take place. Urev said he questioned the status of the presiding chairman who was one of the developer's officers appointed to chair the meeting. Under Act 663, the chairman has to have voting rights and if he doem't have it, he is not allowed to be the chair-man. Here, the presiding chairman did not have any voting rights. In the end, Liew called in

dwellings is no child's play. Inclusive of some landed, residential properties. Registered last year, APAC has a sub-commit-tee called Condominium, Apartment and Highrise Committee (CAHC), under the chairmanship of Tengku Nazaruddin Zainuddin, who handles condo-related issues. He estimated that 60-odd condos and highrise buildings around Petaling Jaya are under the CAHC umbrella. Liew, who has been advis-ing RAs and condo owners in the last few years, has had his fair share of threats of law suits and physical harm. He related an incident in

harm. He related an incident in Ara Damansara where the developer, during the first

PJ residents want proper COB unit

The All Petaling Jaya Residents Submitted a memorandum to Selangor state executive concilior (APAC) has submitted a memorandum to Selangor state executive concilior for housing the state government set up a proper commission of Buildings (COB) unit. APAC claimed that the sole COB is not able to provide the services sorely contained that the sole coB is mode by the provide the services of a difference of Buildings of the sole commission of Buildings of the sole sole of the services of the sole of the sole

the police and the meeting was adjourned. On a separate occasion, Liew also had to call in the police because there was trouble over the "joint own-ers proxy issue". Councillors were warned that if they made a nulling on the issue and things went awry during the IMB meeting. they would have to bear responsibility for the prob-lems that arose during the meeting.

meeting. In the end, he said, the In the end, ne said, une developer adjourned the meeting because it did not have sufficient votes. He said another JMB meeting has yet to be held todate. Once, Liew said, a coun-cillor was even threatened with bodily harm when he tried to stop a meeting to dissolve the JMB. There was a dispute over the 25 per cent signatures to hold the meeting and when the coun-cillor queried the number and percentage of signato-ries, he was threatened. Asked if money was one of the reasons for these ugly incidents, Liew said it may be. He pointed out that for medium-cost apartments and above, the annual main-tenance collection per devel-opment is easily over RM1 million.

million. He also said he has been threatened with a number o legal suits, which were just intimidation tactics as noth-ing came out of them.

in assessment rates compared to landed properties, they have not been getting commensurate services such as waste removal, road resurfacing and streetlighting since highrise properties were first built more than 30 years ago. APAC said the COB is required to ensure all condos form a joint management body and all annual general meetings are held in a just and transparent manner. COBs should also aid in obtaining information of corido purchasers, maintenance accounts, building plans and other relevant information from the developer or local council to enable the joint management committee in the joint management committee in collecting unpaid maintenance fees from errant unit owners, enforce house rules, and form an enforcement unit to oversee the implementation of the Act.

However, Majlis Bandaraya Petaling Jaya (MBPI) coun-cillor K.W. Mak was not so lucky. He is currently defending a RMSO million defama-tion suit instituted by the developer/managing agent of a neighbourhood mail in Petaling Jaya in respect of a report ne wrote to the Commissioner of Buildings (COB) and which was dis-tributed by the mail owners. Likewise, MBPI Datuk Bandar Datuk Mohamad Roslan Sakiman has also been sued in his capacity as COB by another developer. In another case, a COB has also been taken to court with regards to the formation of a JMB in a neighbourhood mail.

per of



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NEW STRAITS TIMES FRIDAY, APRIL 24, 2009

> Focus

Court rules in favour of licensed managers

Dismissal by High Court sending ripples through the industry

from page 1

oard president Datuk Babdullah Thalith Md Thani said the Board D Thani said the Board requested Binanamik to stop practising property manage-ment but the latter went to High Court for a judicial review saying the Board's instructions were not in accordance with the law. Binanamik had initially sought the following: (a) A certiorari to quash the Board's letter directing it to cease and desist in all activi-ties and work as a facility. coordinator to buildings.

coordinator to buildings, apartments and condo-miniums; (b) a mandamus against the Board to retract their letter; (c) a declara-tion that Binanamik is not

in violation of section 21 of the Valuers, Appraisers and Estate Agents Act, 1981 (the Act); (d) a declaration that the owners of apartments/ the owners of apartments/ buildings are not forbidden by the Act to appoint any-one to act as property man-agers in any way; and (e) a declaration that Binanamik's appointment by the build-ing's owners to manage the facilities is legal. However Rinanamik later However, Binanamik later

dropped prayers (b), (c) and (d). On April 15 this year, Judicial Commissioner Hadhariah Syed Ismail held in favour of the Board and

dismissed Binanamik's appli-cation with costs. However, she did not

give any reasons for the dis missal. Lawyers advised that the usual mode of practice is that grounds of judg-ment are provided only if an appeal is lodged. Todate, there is no indi-

cation whether Binanamik will appeal the decision although it will have to do so within one month of the decision date

decision date. However, as Binanamik is no longer managing the condominium, an appeal may only be an academic exercise

The oral decision has property players reeling in shock. First, because nobody was aware that Binanamik had dragged the Board to court and second, because they are still unsure as to what exactly this case bodes for the industry.

Property players have been onferring with their lawyers on the next course of action and there is speculation that other stakeholders are keen to proceed with this matter to

See it to its logical conclusion. Over the last five years, the property industry has been battling with the Board over who has the right to main-tain and manage stratified commercial and residential real estate in Malaysia and they have been waiting for a court ruling on this issue. Last June, Superboom Projects Sdn Bhd (SPSB) and

Superboom Projects Sdn Bhd Lake View Mgt Sdn Bhd (SPPLV) sued the Registrar of the Board for defamation in respect of a letter written to some Permai Lake View

Apartment residents The letter advised that as SPSB and SPPLV were not reg-istered with the Board, they were "illegal property manag-ers not authorised to under-

ers not authorised to under-take property management"... The Board, backed by the Act, has long argued that only "registered" property managers can undertake this discipline while industry players have contended that this move would lead to an unfair more not of the an unfair monopoly of the industry by members of the Board. The latter said that

under the Strata Titles Act, 1985 and the Building and Common Property (Maintenance and Management) Act, 2007 anybody appointed by a

stratified project's loint Management Body or Management Committee can undertake administra tion, maintenance and man-

agement matters. Lawyer K. Shanmuga said the High Court decision effectively ruled that the Board's decision is correct. He advised that although

the decision will not directly affect non-parties to the suit, it may be a binding precedent in a similar case.

Ivy Chang feels that property managers should back Binanamik and appeal as the grounds of judgement is sorely needed. Otherwise, the industry may be stuck with this decision

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> Viewpoint

Clearing doubts about management

PEPS

By Mani Usilappan

roperty management is a registered profession. Like all professionals in this country who offer services for a fee, property managers are also registered and regulated, have to follow codes of ethics, adhere to laws, rules, regulations and guidelines issued by the controlling Lembaga Penilai, Pentaksir and Ejen Hartatanah Malaysia (LPPEH), fulfill the best practice stan-dards and at all times act within the boundaries of professionalism, integrity and absolute fiduciary responsi-bilities to their clients.

There is a sovereign law in this country that requires all property managers to be registered. This law is the Valuers, Appraisers and Estate Agents Act 1981 (Act 242), referred to as the Act.

Property management is a professional education acquired through three to four years of rigorous and robust academic education and training. It is acquired after three to five years of tertiary education in Malaysia, or in the United Kingdom, followed with two years of supervised trainin and after being tested for ng

and after being tested for professional competency. There are four universities currently producing an aver-age of 240 property man-agement graduates a year. Some of these universities have been producing such craduates incre 1928 graduates since 1978 There are numerous

Battle for right to

manage rages on

Appeal filed against ruling favouring registered managers

NEW STRAITS TIMES FRIDAY, MAY 1, 2009

> Scoop!

By Ivy Chang

The decision has caused quite a

agement firms, a Directory of Professional Property Managers is now available from the Association of Valuers & Property Consultants in Private Practice Malaysia (PEPS), who are fol-lowing the law and fulfilling the requirements of the law in managing properties within the confines of the law.

registered property man-

It is against this background that one must look at the that one must look at the recent High Court decision of Binanamik Building Services Sdn Bhd (BBSB) vs LPPEH. In this case, the learned Judicial Commissioner, sitting as a High Court judge, dismissed the application by BBSB for a judicial review of the decision of the Board who required BBSB to cease and desist their property management services, with costs.

The arguments put for-ward on behalf of the Board

PROPERTY < P3

were that it was a statutory requirement for property managers to be registered, and the valid reasons for registration were that pub-lic policy and public money were at stake in property management. There was also the issue

of accountability. Non-registered persons are not accountable. The Act restricts property man-agement to only those registered so that property managers are answerable to the Board that is set up under provisions of the Act Registered persons must have a clients' account. Although there is an

appeal to a Court of higher jurisdiction, the law as expressed in the Act is clear, only those who are regis-tered with the LPPEH can and will be licensed to carry out property management. Of course, and obviously,

there is provision for all those who want to manage their own buildings to do so. This is because it is their own building and they do not owe a fiduciary duty to anyone else.

Obviously, those who are not registered and do not possess a licence issued by the LPPEH, and who are doing property manage-ment, will be infringing the law. The LPPEH will have no choice but to enforce the provisions of the law against those who knowingly breach it. This was what was done in this case

There appears to be some stirring of unwar-ranted righteousness in the reporting of this case by the journalist in appealing to non-parties to get involved in the appeal against the High Court decision. This is legal mischievousness. BBSS was clearly not registered with the LPPEH. Therefore, it could not practise prop-erty management.

The statutory provisions and the sovereign laws of the country are clear. Any attempt to do otherwise, whether by insinuation or instigation, will be tanta-mount to abetting to break the law.

One specific issue raised was there was an unfair monopoly on property management. This is sur prising. All regulated pro-fessionals have a monopoly, be they lawyers, doctors, dentists, engineers, survey

ors or valuers. Therefore, if property management is a regulated profession, then there is a monopoly only for those who are educated, trained, tested and registered to carry out property management. There is nothing

wrong in this. Another issue mentioned was that the Building and Common Property (Maintenance and Management) Act, 2007, (Act 663) allows any per-son to be appointed as a managing agent. There is a specific provision when a managing agent can be appointed.

This is under Section 25 (1) (b) of Act 663 which says "the Commissioner is satisfied after due inquiry has been carried out by him or a person appointed by him, that the maintenance and manage-ment of a building is not carried out satisfactorily by the developer or the Body, as the case may be, the Commissioner may appoint, by a written notification, one or more persons to act as manag-ing agent to maintain and manage the building for a period to be specified by

the Commissioner This implies that the appointment must precede unsatisfactory prop-erty maintenance and management and the Commissioner is dissatisfied with the level of services. Therefore, it also implies that the Commissioner must find someone, not simply anyone, but some-one who can do the job of maintenance and manage ment better than others.

Since there is a sovereign law that regulates the prop erty management function, the Commissioner will be duty bound to appoint a qualified and competent per son legally entitled to carry out property management

This is also true when he exercises the second ambit of Section 25 (1)(a) where he is required to appoint a managing agent when a Joint Management Committee cannot be formed. Being a public offi-cer he has no choice but to follow the sovereign law of the country in force at the time of his decision.

It may be worth reporting here, that the managing agent so appointed. must be an Independent person. Section 26 of Act 663 is explicit:

Independence of managing

agent 26. (1) A person shall not be appointed as a manag-ing agent if the person has a professional or pecuniary interest in any building or land intended for subdivision into narcels.

(2) A person is regarded as having a professional or pecuniary interest in any building or land if:

(a) he has been responsible for the design or construction of the building;
(b) he or any of his nominees, officers or employees has any material interest in the building or land or any part of the building or land;
(c) he is a partner or is in the employment of a person who has any material inter-(a) he has been responwho has any material inter-est in the building or land or any part of the building or

land; or (d) he or his family holds (d) ne or his family holds any interest in the building or land or part of the build-ing or land whether directly, as a trustee or otherwise. The base provisions on

The above provisions on independence have not been highlighted by all those who are involved in the design and construction of the building. In fact, in many a forum, the very same people who champion for the right to manage properties say they do so because they are intimately acquainted with the design and construction of that building they want to manage, a fact that is specifically prohibited by the Act 663. There is also mischievous misinformation on part

Not all is lost for all those who are desirous of becoming property man-agers. If they do not want to go through a tertiary education in a recognised university, they can take up the final examinations of the Institution of Surveyors Malaysia (ISM), which, if they passed, will enable them to practise property management.

Datuk Mani Usilappan is chairman of the Property Management Sub-Committee in the Association of Valuers & Property Consultants in Private Practice Malaysia (PEPS)

By lay Chang By lay Chang and Estate Agents Malayia may have recently won the battle for the exclusive right to mannian and manage stratified commercial and residential real estate in Malayia but the war is far from over. And if industry players have their way, not by a long shot. Mid-week, Binanamik Building Services San Bid's lawyers Messrs Sekhar & Suaran filed an appeal against the High Court ruling that only registered property manag-tors can undertake management of stratified real estate. On April 15, the court dismissed application for judicial review prought by the former facility coor-digainst the Board. Binanamik bad Sought a certiorar to guash he Board's terrer of luky 3 2006 stir within the industry with puzzled and curious property industry play-ers calling up NST Property want-ing more information about the anistic brack Obs Concommunity against the Board, Binanamik had sought a certiorari to quash the Board's letter of July 3, 2006 directing it to cease and desist in all activities and work as a facility coordinator to buildings, apartments and condominiums and a declara-tion that Binanamik's appointment by the building's owners to manage the facilities is legal. Judicial Commissioner Hadhariah Syed Ismail, sitting in the Appellate and special Powers Division of the High Court, held in favour of the Board and divinsised Binanamik's application with costs. However, she did not give any reasons for the dismissal. case and the decision, especially on whether Binanamik will appeal,

on whether Binanamik will appeal, with certain quarters stating they were even prepared to 'bankroll' Binanamik in its appeal. Binanamik's coursel 5. Sekhar said an appeal has already been lodged with the Court of Appeal. Asked if other interested stakeholders are "supporting" the appeal, he said they are welcome to come in as interveners.



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NEW STRAITS TIMES FRIDAY, JUNE 19, 2009



They are vectorie to concern a intervenes. News of the appeal will definitely come as a relief to private property practitioners who will be closely monitoring the appeal as the out-come may impact the property industry. If this decision stands, private property management prac-

If the High Court decision stands, pri-vate property management practitioners will have to kiss a very profit-able industry

titioners will have to kiss a very profit

titioners will have to kiss a very profit-able industry goodbye. A financial daily recently reported that, according to the Ministry of Housing and Local Covernment's September statistics, there are an esti-mated 9,449 strata property develop-ment projects nationwide and that fees for the whole property manage-ment market nationwide are in the region of RM300 million to RM400 million annually.

region of RM300 million to RM400 million annually. -One case that may be affected by the recent decision is the Ipoh case of Superboom Projects Sdn Bhd and Superboom Projects Sdn Bhd Lake View Mgt Sdn Bhd suing the Registrar of the Board for defama-tion in respect of a letter written to some Permai Lake View Apartment residents. The Board was represented in both cases by Messrs S. Murthi & Associates.

goodbye.

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P8 PROPERTY

LettersToEditor

Owners' right to decide

By Teo Chiang Kok Responding to the ViewPoint written by Datuk Mani Usilappa (NJT Property, Jane 16, 2009), the Valuers, Appraisters and Estate Agents (VAA) Joint Actio Group highlights the fol-lowing

It must be done locaty to to thend the economy. **J. Charaching the Charaching the Charaching the State State International Control (1997) International Co**

Let free market forces prevail

Peter to an article by Danik Man-Usikapan ("Clearing doubts" bobot management", NST Wagenty (une 19, 2009). As a registreed property suber who has an interest in the property management industry. Main is endu-led to the optimistry and starting the left to the optimistry and the start left to the legal nitry approximation. That is precisively wells procured fluctific in the start legal proceed-which in instant legal proceed-

P8 ▶ PROPERTY

LetterToEditor

the grounds of judgment are still availed by the parties concerned. It would be carboned to apply the state of the management of date for Mari (or anybody for that matter) to pre-may the anticine of the care to justify their impor-tant of the state to participation of the state of the state of the state to participation of the origination of the state to participation of the state of the origination of the state of the state of the state of the state of the origination of the state of the state of the state of the state of the origination of the state of the state of the state of the state of the origination of the state of the state of the state of the state of the origination of the state of the

how Man's justification regulated professionals t monopoly. It systainable able in the property ma-industry in rapidly global

NEW STRAITS TIMES FRIDAY, IULY 3, 200

> Focus Experienced, knowledgeable managers preferred

Good management makes for successful shopping centres, notes expert

By Ivy Chang

edistered valuers lack R egistered valuers inc. the necessary experi-tence and knowledge to manage retail develop-ments, which is why retail development owners prefer development owners prefer not to engage them to manage their shopping centres, said shopping cen-tre consultancy RCMC Sdn Bhd director Richard Chan.

NEW STRAITS TIMES FRIDAY, JULY 3, 2009

"There are about 770 registered valuers but only 70 of them practise proper-ty management. Of these, a mere five undertake retail management," he said. Chan's claim is supported

by a handbook published by the Board of Valuers, Appraisers and Estate Agents in 2008 which listed 60 property management companies in the country. "The first question

potential retail tenants always ask is, 'Who's man-aging the retail centre?'. Management is top priority ... it's what makes a shop-ping centre successful," said Chan, who is also an advisor to the Malaysian Association for Shopping

and Highrise Complex

And Highrise Complex Management (PPK). According to the 30-year retail industry veteran, every retail centre in the country has about 30 per cent of the same tenants and the top six criteria that make centres stand out are management, accessibility, concept, trade mix, anchor

tenant and location. There are an estimated 260 shopping centres with a minimum size of 150,000sq ft. He said: "Athough

valuers are pushing for the right to manage properties, retail property owners are not comfortable with them overseeing shopping centres.

"Investors or owners want to be given the right to decide who to appoint, be it a registered valuer or an experienced property manager." Chan added that "our

valuers don't even have spe-cific courses to train them in retail management". "In their How to be a

Valuer course, property management is just one of

eight subjects ... they don't cover what is required of cover what is required of retail property management, which are Marketing and Leasing, Advertising and Promotions, Operations, Mechanical & Electrical, Housekeeping and Security." Because of this lack, what some valuers do is subcon-tract the valous compre-

tract the various components they are unfamiliar with to non-valuer companies, he added.

The PPK website lists the different components of anderent components of retail centre management as building maintenance/ housekeeping; security management; carpark man-agement; space leasing and sales; promotions and marketing; financial, accounting and administration; and public relations.

Chan said PPK, noting the need for skilled retail indusrector of skilled retain htubs try professionals, has been conducting the Shopping and Highrise Complex Management certification course twice yearly since 2002, which is endorsed by the Malaysia Retailers Association, Malaysian Retailer-Chains Association,

More doubts about management

D aksir and nah Malaysia

 groblem beg in problem began in met confusion and frag- mentary way loss direct to understand that there vasi insufficient consider- ation and discussion from all the parties affected by the Values, Approxima- and Estable Agents Act ²¹⁴ Act) and the work- amilication- induced entry biased towards one side it is forceful in its arguments, but is not bal-anced. The issue on hand is not cut and dry. The

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Real Estate and Housing Developers' Association, and International Real Estate Federation.

"Malaysia is the first in Asia to create such a course which has been adopted by China, Hong Kong and Indonesia."

Chan said course participants who obtained the Certified Complex Manager certification will have an edge over non-certified job-

attend the course but many estate agents have, in order

Professional Development hours," he noted.

He is hopeful property management will be among the services to be liberalised by the government, adding an open market will bode well for the retail industry.

seekers. "Valuers have yet to

to attain their Continuous





NEW STRAITS TIMES FRIDAY, JUNE 26, 2005

HAPPENINGS (cont'd)

Study Trip to Shanghai: 13 – 17 May 2009 (cont'd)

Overall, participants had a good time, getting an informative overview of Shanghai malls but there we some who 'complained' there was not sufficient time for a private walkabout in the mall and for some side shopping (!) From our feedback, there were some who wanted a better range of malls (this was limited due to time constraints), some even wanted a longer trip - well, we shall look into these and more for our next trip.

We share some of the highlights here with you .



 Next stop was Westgate Mall, a staid, older shopping centre with wrought iron decor in the lobby and Isetan as their anchor

party place for big names and designer retailers where we were taken for a comprehensive mall walkabout





Our home-grown Parkson in Shanghai along Huaihai Lu performs well amongst other shopping centres and offers multi-brands within the store
 The intense briefing and sprawling mega spaces at suburban Bailian Xijiao
 Grand Gateway lives up to its name, with Shopping Centre meant that participants had a lot of walking (and peat well laid out business outlets and is a



Shopping Centre meant that participants had a lot of walking (and shopping?!) to do



neat, well laid out business outlets and is a peoples' mall, catering to local clientele



 The ever teeming hustle and bustle of people at Super Brand Mall in Pudong meant shoppers just need lots of stamina, energy and endurance !



CITIC Square is full of big name retailers but a bit more affordable



The shopping precinct of Xintiandi was charmingly restored from old shikumen houses into attractive upscale F & B outlets and retailers within an al fresco ambience



 Our gracious and generous host, Mr Aloysius Lee, Managing Director-Commercial of Shui On Land Ltd (in white jacket) briefing members on Xintiandi s concept

HAPPENINGS (cont'd) Security and Safety Training, 9 – 10 June 2009

PPK Malaysia conducted its annual training for the 4th year running since commencing in 2006 and it still attracts good participation from security and safety personnel. Learning from the 'gurus' with more than 20 years of experience has certainly benefitted the participants who number more than 40 pax, including those coming from East Malaysia, Johor etc. Syabas to our loyal and hardworking speakers, keep up the good work !



The gurus and participants as ONE



The security gurus in action

Learning is an eternal process

Our AGM with a difference !

Shopping industry people always try to do things differently, well... we had our AGM on 28 March 2009 in a cinema ! Yes, the 24th AGM was convened cinema-style and since it was not election year, we took time off, after all the business was said and done, to enjoy a movie entitled Confessions of a Shopaholic (but of course, what else?!). It was a splendid opportunity for members to refresh ties with one another and relax with our movie-shopaholic ! It will soon be time for the next elections in March 2010 so put on your thinking caps and start planning for the committee



Nothing like networking over a cuppa !



▲ Joyce Yap, President informing members that once again, PPK had a very busy year attending to more than 300 meetings and events



Paying close attention

SEMINARS, CONFERENCES & EVENTS Certification Course in Shopping and Highrise

Complex Management

Time really flies ! It's time for the next session at One World Hotel :

- Marketing and Leasing 3 4 August 2009
- Administration, Finance and Human Resource 5 August 2009
- Operations and Maintenance 6 -7 August 2009

For more details on the above, do call our Secretariat at 03-77276202 or access our website: ppkm.org.my

The last session in April 2009 saw Marketing and Leasing participants for Parts 1 & 2 at Sunway Hotel & Spa from 30-31 March 2009, bringing in members from East Malaysia for a new hands-on learning experience.



 Marketing & Leasing Part 1 participants

Actually, it should be like this .. Many heads mean many ideas ..?!

A Happy faces, Part 2 courses are done !



Hong Kong will be the host and organizer for CASC Conference 2009 (Council of Asian Shopping Centres) and especially during today's challenging times, we all need to collaborate with partners to survive and thrive. Learn from the experts in Hong Kong and join the conference to gain new experiences and lessons from industry practitioners.

Details from our website: ppkm.org.my

CURRENT ISSUES NO SMOKING Dialogue with the Ministry of Health

Health Ministry officials briefed members on No Smoking regulations in shopping centres which is applicable to all 'covered' areas, regardless or whether they were air-conditioned or otherwise. Anderson Chong, Committee Member (in white shirt, facing the camera) headed the group of PPK members including several from Johor, during the dialogue on 24 April 2009, presented by Dr Zarihah Zain, Ministry of Health (in brown, back to camera) at Putrajaya.





A H1N1 Awareness Talk

Amidst the brouhaha of the current international flu scare, members met to gain new awareness on hygiene and cleanliness as the crucial tools towards disease control. Our thanks to ISS Facility Services who hosted the talk on 2 July with our personnel being enlightened on simple but important methods like hand hygiene and sterilization protocol.



Abdul Razak Tuah b Othman Adrian Alaska @ Kalasa Agnes Tan Mee Yoke

Aninudin b Mohd Noah Anderson Chong Kong Yoong Andrew Ashvin, CCM

Bash o Nhamis Beh Soo Ming Belinda Hoo Chai Chew Bock Thay Choong Calvin Wang Soon Yong, CMM Carriek Chong Ka Loong Chan Jen Nee, Jenny, CCM

Eva Hew, CMM Evelyn Lo, CCM Foong Meng Khum, CCM Francis Lee Kong Keng George Tee Ai Cheh Ghafizah Hanim Amir Goh Siew Chin H C Chan, CCM Hairollah B. Razali Hee Yaw Hoong, Darren, CMM Henry John, COM Hilaludin b Ayob Hirdawati Mohd Nasir, CAM Ho Kha Khong

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Ho Kha Khong Ho Wai Hoong, CMM Howard Hiew Wei Yoon

Chan Kok Wah Chandrasegaran a/l Sivasankaran Menon Cheong Mee Yoke Cheryl Chang Yar Leng Chew Yien Yien , Doreena, CMM Chin Hock Ching Chin Siew Leng, Michelle Chong Min Fui, COM, CMM, CAM Chow Heng Wah, CCM Chow Heng Wah, CCM Christine Yee Keit Yoke, COM, CMM, CAM Elizabeth Chan Choo Im Eric Tee Lai Keong Eva Hew, CMM Evelyn Lo, CCM

Aileen Goh Seok Khim Ainul Adnan Ibrahim Ala b. Mansor

Aziah bt Ahmad Azmar b Talib Basri b Khamis

Chan Kok Wah

Membership List-Year 2009

Corporate Members 1-Borneo Hypermall 1-Utama (Bandar Utama City Centre) 1-Utama (Aeon Co) Aim Point Plaza Alor Star Mall Alam Sentral Plaza Amcorp Mali Ampang Park Avenue K Asia City Bangsar Shopping Complex Batu Pahat Mall BB Plaza Bentong Vega Mall Berjaya Times Square, Kuala Lumpur Brem Mall Campbell Complex Cap Square Central Square Sungai Petani Cheras Leisure Mall Cineleisure Damansara City Mall Dataran Pahlawan Melaka Megamall Dataran Pahlawan Melaka Megamall Dayabumi Complex Digital Mall Duty Free Zone East Coast Mall Endah Parade First World Plaza Giant Hypermarket Bandar Kinrara Giant Hypermarket Batu Caves Giant Hypermarket Kelombong Giant Hypermarket Kelombong Giant Hypermarket Kelombong Giant Hypermarket Kuala Terengganu Giant Hypermarket Kuala Terengganu Giant Hypermarket Kuala Terengganu Giant Hypermarket Mular Giant Hypermarket Mular Giant Hypermarket Muar Giant Hypermarket Plentong Giant Hypermarket Plentong Giant Hypermarket Plentong Giant Hypermarket Pura Heights Giant Hypermarket Pura Heights Giant Hypermarket Senawang Giant Hypermarket Senawang Giant Hypermarket Shah Alam Giant Hypermarket Shah Alam Giant Hypermarket Shan Alam Dayabumi Complex Giant Hypermarket Sungai Petani Gaint Hypermarket Taiping Giant Hypermarket Taiping Giant Hypermarket Tampol Giant Hypermarket Tawau Giant Hypermarket Ulu Klang Giant Mall Kelana Jaya Giant Superstore Bandar Puteri Giant Superstore Prima Saujana (Kajang) Giant Superstore Sandakan Giant Superstore Sandakan Giant Superstore Sandakan Giant Superstore Sunway City Great Eastern Mall Gurney Paragon Harbour Town, Lahad Datu Hock Lee Centre IOI Mall Bandar Putra Kulai IOI Mart Iskandar Investment Giant Hypermarket Tawau Iskandar Investment Island Plaza Ipoh Parade Jetty Point Duty Free Complex Johor Bahru City Square KB Mall Klang Parade Kluang Mall Kompleks Bukit Jambul

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